

Wednesday January 30, 2013

Newsletter:

Go

1

Tweet

1

Like

0

Property Investments

Smart4Investments.com/Land

Safe Investments, High Returns. Subscribe To Our Newsletter Today!



AdChoices

FOLLOW DUBIB.COM ON

NEW USER ? SIGN UP | SIGN IN

Search Dubib.com...

Go

NEWS	EVENTS	RESTAURANTS	BUSINESS LISTINGS	OFFERS	CLASSIFIEDS		
BEAUTY & STYLE	BUSINESS	CULTURE & EDUCATION	ENVIRONMENT & ENERGY	GOVERNMENT	HEALTHCARE	SPORTS	TECHNOLOGY & IT

Share

Dubib.com Deals New Deals Everyday **Up to 70% OFF on the latest products** [View deal](#)

Tweet

1

Like

0

Share

Dubib.com » News » Business » Thu 24 Jan 2013 02:47:35 pm

Latest Moroccan property developments, dedicated conference, and famous performers share limelight at leading Moroccan real estate and lifestyle show

Posted Thu 24 Jan 2013 02:47:35 pm in News, Business | By Dubib.com News Desk

Recommend | Send | One person recommends this. | Tweet 1

Please click to enlarge the image.



Abu Dhabi, 24 January, 2013: The inaugural edition of SMAP Expo Abu Dhabi, the global exhibition dedicated to Moroccan property and lifestyle has opened today, offering UAE-based investors a prime opportunity to capitalise on a booming Moroccan real estate market.

Taking place from 24-26 January at Abu Dhabi National Exhibition Centre, the three-day event hosts more than 35 major Moroccan developers presenting their latest property developments in the popular North African tourism destination.

Need a BIGGER place?
There are other options out there

Dubib.com | Like | 417

Login You need to be logged into Facebook to see your friends' recent activity.

First Emirati lady wins 'Excellence in the Arts Award' in Michigan
89 people recommended this.

ART DUBAI ANNOUNCES 2013 HIGHLIGHTS
5 people recommended this.

Shaikh Ahmed chairs Expo 2020 meeting
6 people recommended this.

Facebook social plugin

ELSEWHERE ON DUBIB.COM

Healthcare
'Nabadat' plans to go global with its humanitarian initiative
in the last half hour

Business
UOWD-supported AIB-MENA Conference hails rising rankings of UAE & GCC in Globalization

Index
in the last half hour

1
Tweet
1
Like
0
Share

[Abu Dhabi to Manila](http://www.cleartrip.ae/Manila)

www.cleartrip.ae/Manila

Fly from Abu Dhabi to Manila on Cleartrip,
Book Online Today!



AdChoices ▶

An official VIP delegation inaugurated the new show today, headed by Nabil Benabdallah, Moroccan Minister of Housing and City Policy; Mr. Abdellatif Mázouz, the Minister in Charge of the Moroccans Living Abroad; and Mohamad Hamid Ait Ouali, Ambassador of His Majesty of the Kingdom of Morocco to the UAE.

SMAP Expo Abu Dhabi also arrives as investors in the emirates turn to Moroccan real estate, which attracted a majority share of all Foreign Direct Investment (FDI) in 2012, to take advantage of favourable exchange rates and a relatively low cost of living.

According to the Moroccan Exchange Authority, 36 per cent of all 2012 FDI into Morocco went toward the country's burgeoning real estate sector, while the UAE stands as the second largest investor overall on Morocco's international foreign investors list.

Samir El Chamamah, CEO of SMAP Group, organisers of SMAP Expo Abu Dhabi, said that the event is perfect for the 40,000 Moroccan expatriate population living in the UAE, Emiratis and other UAE based resident expatriates looking for a second home or investment opportunity.

"SMAP Expo Abu Dhabi 2013 constitutes a unique hub of exchanges and direct interaction between developers, investors, real estate professionals and the main players of economic, touristic and traditional development between the Kingdom of Morocco and the UAE," said El Chamamah.

"The showpiece event offers a multitude of real estate projects of different scales covering both commercial, residential, and tourism projects in the popular regions of Rabat, Tangier, Tétouan, Nador, Saïdia, Casablanca, Fez, Marrakech, and Agadir.

"Furthermore, the exhibition features a space dedicated to the Moroccan lifestyle where music, handicraft and culinary arts occupy a prime position. It is without any doubt the only event of this scope in the whole MENA region."

Among the major exhibitors taking part in SMAP Expo Abu Dhabi include Alliance Development, Bab Al Bahr, Casa Marina, Groupe Al Amane, Hivernage Garden Marakech, Holmarcom, Marchika, Marina D'or, Onapar, and Palm Real Estate which will all showcase flagship projects across 30 Moroccan cities.

Highlighting the cultural exchange theme at the show, thousands of visitors attending today were treated to live performances from a line-up of the biggest stars in Moroccan music.

The popular Asma Lamnawar, Abdallah Rowaished, Saad Lamjarrad, Abd Rahim Souri, and Abd El Moughit all performed some of their famous Moroccan hits this afternoon, delighting the crowds. Those who missed out today still have the chance to catch the singers for the remaining two days at SMAP Expo Abu Dhabi, with more live shows scheduled at 5:30pm daily.

For the serious property buyers though, a dedicated conference also shared the SMAP Expo Abu Dhabi spotlight, highlighting everything potential investors need to know about investing in Moroccan real estate, delivered by leading property lawyers and legal experts in the country's real estate sector.

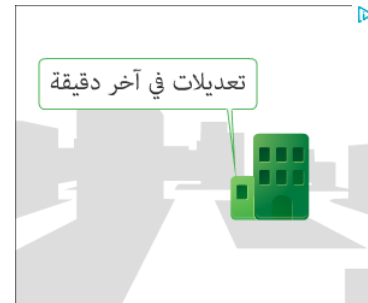


Healthcare

Analytical and Diagnostic Laboratory manufacturers to be featured at ADLAB 2013

With AED 3.4 billion allocated for healthcare by the government, total healthcare spending in the UAE is expected to double by 2014

in the last half hour



TRENDING STORIES

- 1 **ART DUBAI ANNOUNCES 2013 HIGHLIGHTS** *last Monday*
- 2 **New pattern to maximise solar energy** *last Monday*
- 3 **Corporate Heroes lead the way in reducing the UAE's carbon footprint** *last Monday*
- 4 **Citruss TV Exhibits at The Bride Show in Abu Dhabi** *yesterday*
- 5 **ARCHITECT AND URBAN DESIGN GURU TO DRIVE DEVELOPMENT AS GLOBAL CONSTRUCTION FIRM TARGETS MENA & AFRICAN OPPORTUNITIES** *last Sunday*
- 6 **Kraft Cream Cheese Original unveils and presents "Original Treasures of Arabia" photo book to Saudi Arabia Ministry of Culture and Information** *yesterday*

Displays the day's most viewed news stories.

1
 Tweet
 1
 Like

SMAP Expo Abu Dhabi is the first stop of a series of regular SMAP Expos across Europe in 2013 showcasing Moroccan real estate investment opportunities. Following its debut in the UAE capital, the showpiece event moves onto regular venues in France, Italy, Spain, Belgium, and the Netherlands.

0

Rabat, the capital of Morocco is the city of honour at the inaugural SMAP Expo Abu Dhabi, with a dedicated space on the exhibition floor reserved for the "Medina" – a showcase of Moroccan lifestyle and commercial activities that reflect the country's diversity, culture, and heritage.

Share

SMAP Expo Abu Dhabi is a part of an expansion project that the SMAP Group is undertaking to explore new markets in the Middle East and Europe, which include the Kingdom of Saudi Arabia (SMAP Expo Jeddah), and the UK (SMAP Expo London). More information about SMAP Expo Abu Dhabi and the SMAP Group is available at www.smapgroup.com.

Previous story:

Recommend | Send | One person recommends this. | Tweet 1
 0 | Follow @dubib_com | 2,631 followers

RELATED ARTICLES

COMMENTS

 Add a comment...

Facebook social plugin

Abu Dhabi to Manila

www.cleartrip.ae/Manila

Book Your Flight Abu Dhabi-Manila On Cleartrip, We Make Travel Simple



Dubib.com

- Home
- News
- Events
- Restaurants
- Business Listings
- Classifieds
- Offers

RSS Feeds



Dubib.com Elsewhere

- Terms of Service
- Privacy Policy

Info

- About us
- Contact us
- Privacy Policy

Dubib.com on Twitter



...and on Facebook



2011-2012 © Dubib.com